



OCEANS8

CHARITY SWIM

SPONSORSHIP LEVEL	ORCA	TUNA	MACKEREL	KRILL
NO. OF SPONSORS	1	4	10	Unlimited
COST	R150 000	R50 000	R10 000	Services or goods
TITLE	✓			
FREE RACE ENTRIES				
	1 X 8 MILE 1 X 1 MILE	2 X 1 MILE		
PRE-EVENT RECOGNITION				
SOCIAL MEDIA (FACEBOOK & INSTAGRAM)	✓	✓	✓	✓
WEBSITE	✓	✓	✓	✓
CHARITY EMAIL BLASTS	✓	✓	✓	✓
RACE ADVERTISEMENT	✓	✓		
EVENT FLYER - SCHOOLS, SWIMMING CLUBS ETC.	✓	✓		
CHEQUE HANDOVER EVENT AT DUC	✓	✓	✓	
PRE-EVENT PRESS RELEASE	✓	✓	✓	
EVENT RECOGNITION				
RACE BRIEFING & INFO PACK	✓	✓		
VIP AREA AT PWC BRANDING	✓			
BRANDING ALONG ENTIRE COURSE	✓			
BRANDING AT START AND FINISH	✓			
BRANDED POINT ALONG WALKWAY TO DUC	✓	✓		
BANNERS ON BEACH	✓		✓	
LOGO ON FRONT OF T-SHIRT	✓			
LOGO ON BACK OF T-SHIRT		✓		
TOG BAG	✓			
CAN ADD ITEMS & INFO TO GOODY BAG	✓	✓	✓	✓
LIVE STREAMING	✓			
POST-EVENT RECOGNITION				
POST-EVENT PRESS RELEASE	✓	✓	✓	
SOCIAL MEDIA (FACEBOOK & INSTAGRAM)	✓	✓	✓	✓
CHARITY EMAIL BLAST & THANK YOU	✓	✓		